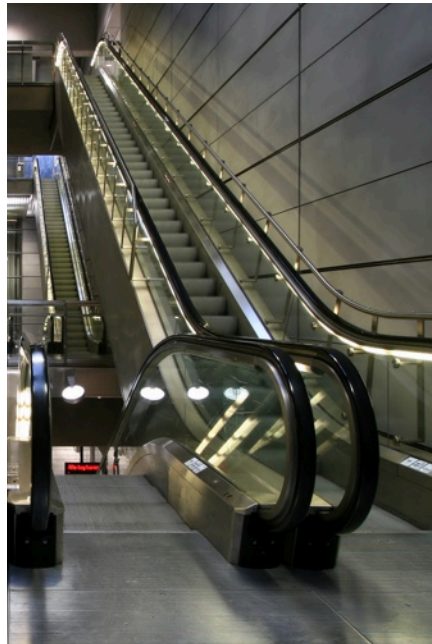
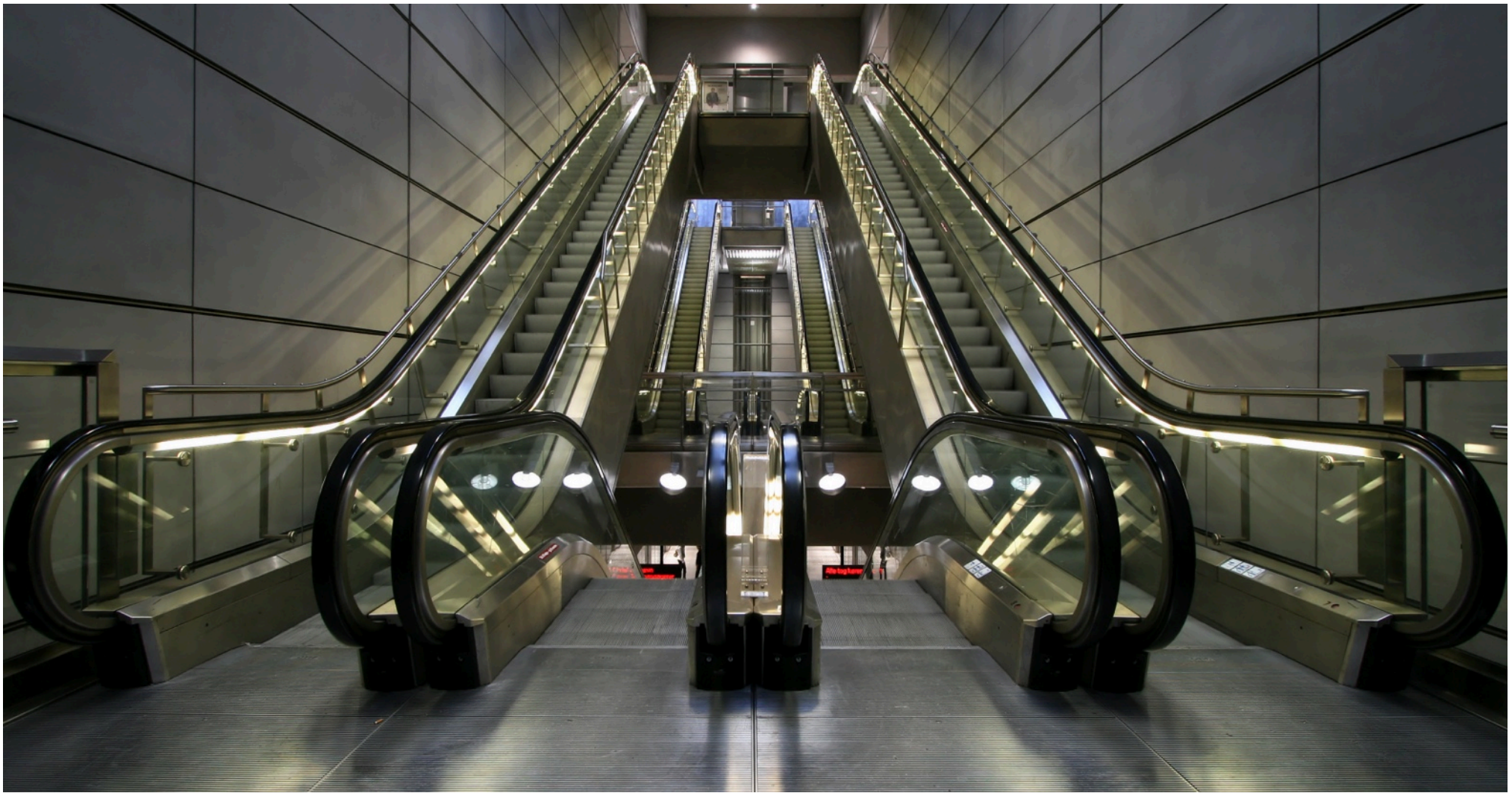




Personally-Tailored Career Services

BoldCareer (Talent Dimensions Group Inc.)





Bold Transitions - Strategic Advice & Process

Successful transitions aren't accidental.

Successful transitions involve a thorough understanding of what you bring to the market, aligned goals and strategy and a sound process.

That's what we do.

Bold Transitions - Strategic Job Search

Strategic Job Search

Wouldn't it be nice to feel a sense of direction and control over your career moves? When you start a job search in a rush, without preparing, you dramatically decrease the likelihood of landing something you really want and deserve.

When you pursue or explore job opportunities, you are joining the market for talent and that means that you will usually be in competition with others for jobs and it means selling your offering to buyers, aka decision makers. In all cases, your job is to induce someone to say yes to you and ideally, you should have a specific idea about who that someone is.

In fact, there are significant risks to not being market ready for your career transition. One of the problems with career transitions is that for many people, they have to happen Now! And that means entering the job market or the promotion shoot-out without being sufficiently prepared. Urgency is sometimes unavoidable, but when urgent replaces common sense preparation, there is a long list of risks you run into including:

- Little or no response to your resume
- Poor interviewing performance
- Not being able to go for what you really want, or not knowing where you fit and what you want.
- Feeling like you don't have choices and saying yes to the wrong opportunity (usually the first thing that comes around) and then spending months and years feeling trapped in the wrong job.
- Saying no to the right opportunity because you weren't clear about your true values were or where you really fit.
- Precious time wasted.

- Longer job search, and perhaps a longer period of unemployment.
- Settling. Not getting your true value.
- Confidence crisis.

6 Career Transition Steps to Get You Ready for Market

The 6 Steps form the foundation to effective career transitions. After conducting thousands of interviews, reviewing hundreds of thousands of resumes, and working personally with hundreds of clients, I can tell you with great certainty that effective job search is very much about good process.

Successful job search and career change to a large extent is about good process. Following proven steps increases the likelihood that you will be in a situation where you feel like you are choosing, rather than settling for something that you really don't want.

As an executive, senior manager or senior professional, you are familiar with strategy. So, what is your strategy for your next move? If you don't have a strategy, don't false start. The biggest and most common issue in career transitions is a lack of preparation, forethought, strategy and focus.



Career Transition Program Process

Career Transition packages are solutions designed for clients navigating job search or career change or for clients who want to discover and clarify their professional value proposition

Career Transitions - Target Focus Packages

All Service Packages Include:

- ▶ Matching with Expert Career Coach (Phone meeting to establish fit)
- ▶ BoldCareer Tools & Processes
- ▶ Online project management space using industry-leading **Basecamp**
- ▶ Email support between meetings

Market Ready Package

Fee: \$1479

If it is time to get active in the job market or put your name forward for a specific opportunity, **how market ready and effective are you?** This service package is ideal for clients who have a relatively focused idea of their next professional step but who want to sharpen their strategy, marketing presentation and job market skills.

1. 6 Hours of Dedicated 1-1 Time (Meeting/Writing/Research). Time allocated as needed among following:

- ➔ Background Analysis - Unique Offering Development
- ➔ Target Market Identification / Sharpening
- ➔ Target Value Proposition Development
- ➔ Networking Conversation Scripting/Practice
- ➔ Strategic Interview Prep / Practice
- ➔ Recommendations on Campaign Activities

2. plus Resume service

3. plus Cover Letter tailored to target market

Notes: (1) Choose between paying in advance or with 3 monthly instalments, (2) If desired, additional hours beyond 6 available at \$150/hour.

Market Ready Package - In-Depth Exploration & Preparation

Fee: \$2479

When you require more support both in preparing for and during your campaign, and/or feel the need for more exploration time, this is the ideal service package.

1. With 10 Hours of Dedicated 1-1 Time (Meeting/Writing/Research) this service package provides more room for unique offering exploration, target market development, campaigning preparation (including interviewing skill practice), and opportunity management support.

- ➔ Background Analysis - Unique Offering Development
- ➔ Target Market Identification / Sharpening
- ➔ Target Value Proposition Development
- ➔ Networking Conversation Scripting/Practice
- ➔ Strategic Interview Prep / Practice
- ➔ Recommendations on Campaign Activities

2. plus Powerful and Professional Resume

3. plus 3 Cover Letters (Application/Recruiter/Referral) tailored to target market

4. plus LinkedIn Strategy & Profile

Notes: (1) Choose between paying in advance or with 3 or 4 monthly instalments, (2) If desired, additional hours beyond 10 available at \$150/hour.

Career Transitions - Exploration & Changes

All Service Packages Include:

- ▶ Matching with Expert Career Coach (Phone meeting to establish fit)
- ▶ BoldCareer Tools & Processes
- ▶ Online project management space using industry-leading **Basecamp**
- ▶ Email support between meetings

Deluxe Exploration & Transition Service

Fee: \$3579

This service package is ideal for clients ready to take a concerted step towards understanding their unique offering, and exploring their professional future, either to validate a specific direction, or investigate and identify new directions. This relationship provides support and direction on this important journey. You will develop confidence and excitement as you gain a fuller understanding of your unique offering.

1. With 15 Hours of Dedicated 1-1 Time (Meeting/Writing/Research) this service package provides more room for unique offering exploration, target market development, campaigning preparation, and opportunity management.

- ➔ In-depth Background Analysis, Exploratory conversations, Assessment and exercises towards development of your **Unique Offering**
- ➔ Natural Target Market Exploration
- ➔ Target Value Proposition Development
- ➔ Networking Conversation Scripting/Practice
- ➔ Strategic Interview Prep / Practice
- ➔ Recommendations on multi-channel Campaign Activities
- ➔ Support through the campaign / search process

2. plus Powerful and Professional Resume
3. plus 3 Cover Letters (Application/Recruiter/Referral) tailored to target market
4. plus LinkedIn Strategy & Profile

Notes: (1) Choose between paying in advance or with 3 or 4 monthly instalments, (2) If desired, additional hours beyond 10 available at \$150/hour.

FAQs

What is different about BoldCareer?

(1) Our team brings business experience and extensive transition / marketing experience with clients up to the most senior levels. (2) We thoroughly understand the talent marketplace for business / entrepreneurial / senior professional talent. (3) We focus on your unique offering, from which should flow your goals and strategy. (4) We are marketers and you are our “product.”

What if I am not local to you?

Actually, most career advising & resume writing is done remotely. BoldCareer clients come from around the world.

Do you have a guarantee? Refund?

Yes. For our career transition packages, we offer a full refund up to the completion of 2 live career advising hours. If for whatever reason, it isn't a fit, we will refund your fees. (And we are in the habit of turning away work frequently.) And if we don't feel it is a fit, we won't work together. Additionally, if during a project together, your circumstances change, you can choose to postpone or withdraw from the engagement.

How long does the service take to complete?

Of course, it depends on the service, and our availability. The biggest variables typically are your urgency, and how much time and attention you have to invest in the process. Getting to the campaigning stage can be between 2-6 weeks, length depending to a great extent on your time to put into the process, your clarity and our mutual scheduling. Some clients land jobs in the first month. But the average is about 3 months.

So, will BoldCareer find a job for me?

The execution of your job search / career change must ultimately be in your own hands. Think of a personal fitness trainer or a soccer coach: They don't do the physical work of training for you. They guide and support and teach. They show you how to get the best results.

Who will I work with?

We have an amazing team, with deep experience working with business talent across North America and internationally. BoldCareer is founded and led by Ian Christie, with a small team of highly experienced associates with backgrounds that include varied business experience, executive search and career service delivery.

I am in a highly confidential situation.

We absolutely understand and no problem. Our training and background includes working with Boards, CEOs, and hiring executives on highly sensitive situations. Your confidentiality is paramount.

What is the company name?

We do business as BoldCareer, formally incorporated in 2002 as Talent Dimensions Group Inc.

Which service should I sign-up for?

We will talk with you and establish what will be the best fit for your goals and situation and budget.

I am ready to sign-up. What's next?

Wonderful. Let us know via email (clientsupport@boldcareer.com). We will establish with you if we also think it is a fit to work together. And then we will provide you with payment instructions and get started.